



Families & Literacy, Inc.

Spellabration!
Sponsorship Opportunities
April 30, 2020

Presenting Sponsor \$10,000

Center room table placement for 8 team members
Inclusion in all regional & local advertising with logo
Social media highlights with logo
Acknowledgement, logo listing and webpage link on
Families & Literacy, Inc. website -12 months
Exclusive team building mock Spellabration! for your office
Venue recognition
Program advertisement
Sponsor signage
Scrabble Dictionary
6 Gold Tiles

Triple Point Sponsor \$2,500

Preferred seating for up to 8 team members
Inclusion in all regional & local advertising with logo
Social media highlights with logo
Acknowledgement, logo listing and webpage link on
Families & Literacy, Inc. website -6 months
Advance team training of Spellabration! rules
Venue recognition
Program advertisement
Sponsor signage
3 Gold Tiles

Double Point Sponsor \$1,000

Table for up to 8 team members
Inclusion in all regional &
local advertising with logo
Social media highlights with logo
Venue recognition
Program advertisement
Sponsor signage
2 Gold Tiles

Single Point Sponsor \$500

Seating for up to 8 team members
Program advertisement
Sponsor signage
1 Gold Tile

YES, we want to partner with Families & Literacy, Inc.

_____ \$2,500 Triple Point

_____ \$1,000 Double Point

_____ \$500 Single Point

_____ \$20 ea. Bingo Cards or 6 for \$100

_____ Total

Sponsor Name _____ **Contact Name:** _____

Address: _____

Phone: _____ **Email:** _____

Credit Card # _____ **Expiration Date:** _____ **CVV Code (3) digits** _____

Signature _____

Unable to attend? Donations are welcomed and appreciated. \$ _____

Make checks payable to: Families & Literacy, Inc., 530 Methodist Encampment, Kerrville, TX 78028

Sponsor deadline: April 16, 2020.

For more information, please contact **Mindy N. Wendele** at **830-896-8787** or mwendele@familiesandliteracy.org

Please send sponsor logo to arios@familiesandliteracy.org

Why is Families & Literacy, Inc. needed?

In Kerr County, more than 5,000 adults 25 and over do not have a high school diploma or its equivalency. There are very few jobs that do not require a high school diploma or a GED®/HSE. Adults with lower literacy skills are less likely to read to their children. Statistics tell us, children who have not already practiced basic literacy when they enter school are three to four times more likely to drop out.

It is estimated that approximately 3,000 residents of Kerr County do not speak, read, or write English which is unacceptable for most employers. The lack of skills to communicate in the language of one's community impairs their quality of life and ultimately their families.

Unfortunately, literacy programs in Texas are only serving 3% of the nearly 4 million in need of basic adult education services.

Families & Literacy, Inc., through the services provided by our volunteers, GED®/HSE instructors, board members, staff, and financial supporters serve as a last chance for a better future. Otherwise, where would these individuals go for help when they realize the jobs they are seeking are for those who have the credentials needed?

Most students pay a fee for their classes. However, this fee only covers a small portion of the total cost (18%). We feel this gives the student ownership for their future.

Families & Literacy, Inc., is a 501 (c) 3 non-profit organization. We receive no state or federal funding. Our funding comes solely from individuals, businesses, organizations and foundations.